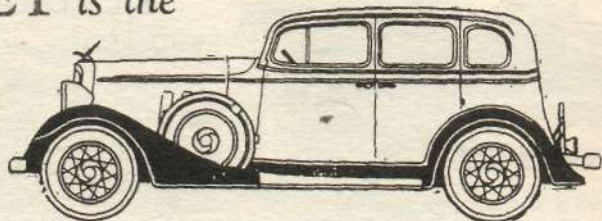


The Dollar has CRASHED!



That means
LOWER PRICES for **AMERICAN CARS** in **INDIA**
— the American car resumes its position
of unquestioned supremacy in **VALUE**

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OUTSTANDING
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MOTOR CAR



*Y*our *afour* year *more* people buy **CHEVROLET** than *any* other car in the world.

In America, during the first five months of this year—

1,75,142 people purchased **CHEVROLET**

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THE Public shows this overwhelming preference for **CHEVROLET** because it has found, in the purchase of millions of cars, that the tremendous resources and facilities of **CHEVROLET** create **VALUES** which others cannot hope to approach.

CHEVROLET is equipped with **ALL** the most modern features which contribute to Performance, Convenience and Comfort.

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— it lets you **DRIVE IN THE RAIN** WITH YOUR WINDOWS OPEN

— in hot weather it **SCOOPS IN THE AIR**

Just to see this one feature is worth a visit to your **CHEVROLET Dealer**.

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SIX WIRE WHEELS REAL LEATHER UP.
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EVERY model is a de luxe model!

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GENERAL MOTORS INDIA LIMITED

1 SEPTEMBER 1933